



2017 Impact Survey Summary

Veteran Tickets Foundation Mission:

Vet Tix provides event tickets to all branches of currently serving military, veterans, their families, and family of KIA aimed at improving their quality of life. Attending events with family and friends creates positive experiences, improves well-being, strengthens relationships, and encourages veterans to stay engaged with American life and local communities.

2017 Survey:

Our 3rd survey was conducted online May 2017 thru January 2018. 80 questions were asked regarding attendance impact, community engagement, well-being, social support, reintegration, and mental health. Over 35,000 VetTixers responded.

The full 2017 survey is available at VetTix.org.

Vet Tix survey shows most vets can't afford events

VETTIXER DEMOGRAPHICS

VetTixers struggle to afford events!

59%

VetTixer households make \$75,000 or less per year.

The average VetTixer household is larger than US average (2.53)!

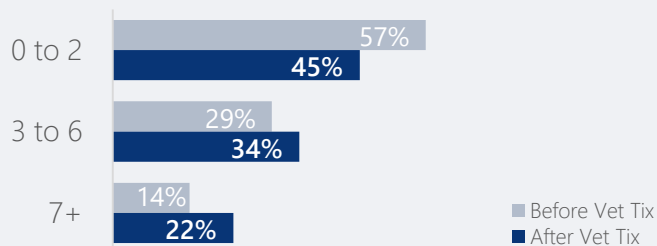
3.42

64%

Have \$100 or less to spend on activities each month.

LIMITED EVENT ATTENDANCE

Vet Tix Increased Yearly Event Attendance!



According to a 2012 survey, the average American attends 5.3 events per year, but 57% of our veterans reported they attend two or fewer!

Social Support & Community Engagement

Reintegration literature recommends spending time with family, planning a date night, and finding a place in their community. Social support is essential for reintegration and well-being, but many struggle with this process and mental welfare. Service members and veterans need to engage in family activities and community events which support their reintegration processes and strengthen their social networks.

The majority of respondents were unable to afford attending events. Many veterans also tell us they feel uncomfortable in public, isolated from civilians, don't share common interests with family members and have trouble readjusting to American and civilian life.

2017 SURVEY RESULTS

 **82%**
Have Been Deployed

64% to combat
59% to overseas assignments
77% had multiple deployments

 **50%**
Lack Social Support

50% have few close relationships.
39% reported recent family conflict.
21% feel lonely or avoid people a lot.

 **81%**
Post-Deployment Issue

Feeling distant from family/friends, trouble sleeping, and feeling uncomfortable in public were most common.

 **73%**
Military Civilian Divide

73% said civilians don't understand their military service.
26% felt their communities do not support veterans.

 **57%**
Mental Health Issue

40% Depression
35% Anxiety
35% PTSD Symptoms

 **73%**
Can't Afford Events

73% can't afford to attend events.
64% have less than \$100/month to spend on social activities.
\$100+ average date night/trip to zoo.

Vet Tix survey respondents reported struggling with reintegration, feeling separate from civilians, and are not involved in community groups.

Many respondents reported social support issues and lack of social interaction. Veterans who rated reintegration harder also rated their social networks significantly lower.

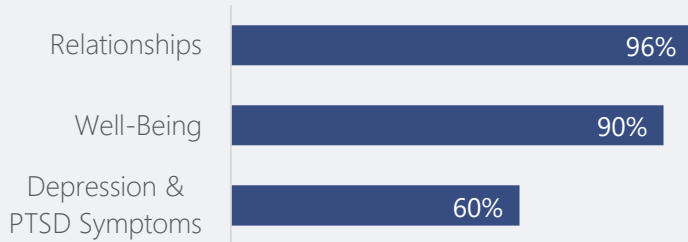
Over 90% of veterans who reported struggling with reintegration also reported experiencing depression, anxiety, or PTSD symptoms.

Only 14% attended events regularly before joining Vet Tix.

VET TIX IMPACT

IMPROVED QUALITY OF LIFE

Attending Vet Tix Events Improved:



VetTixers overwhelmingly responded that attending events with family & friends improved their relationships, well-being AND eased depression & PTSD symptoms.

BENEFITS OF VET TIX EVENTS

Vet Tix Increased Yearly Event Attendance!

90% | Feel more engaged with the people they take to events.

Said Vet Tix has been very helpful to life-changing! | **85%**

65% | Of VetTixers attending 7+ events reported feeling very to almost always happy in 2017!

Attending events also allows VetTixers to spend time with family and friends which strengthens relationships, and inviting new people helps VetTixers increase their social circles. Increased social activity from attending Vet Tix events improves well-being. VetTixers reported that attending events reduced loneliness, improved mood, and even relieved depression and PTSD symptoms.

Recent research states that creating new, positive memories is essential for preventing depression and PTSD. Vet Tix events provide a pathway to engage in social activities and American life. Quality time with family and friends strengthens relationships, improves state of mind, and creates new, joyful memories outside of the military. The overall result is improved quality of life.