



VET TIX

VET TIX 2016 SURVEY KEY FINDINGS

ABOUT THE SURVEY

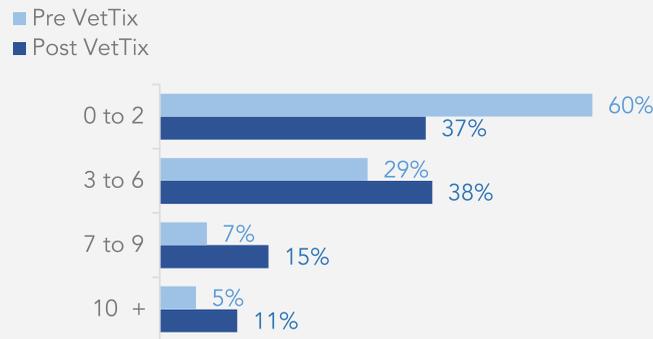
In early 2016 Vet Tix posted several short, online surveys to gather VetTixer demographics. From October 8 through November 30, we ran a larger online survey focused on Vet Tix's impact to our users and included questions regarding general veteran topics such as mental health and reintegration. 51,678 verified Vet Tix account holders (VetTixers) started the survey with 44,564 finishing all questions, an 86% completion rate.

The survey results show that veterans attend fewer events per year than the average American. Veterans also have higher than average household sizes, making events less affordable. Most significantly, veterans also report feeling isolated from civilians and having trouble readjusting to American and civilian life. These responses confirm veterans have a greater need of encouragement to take part in family and community events and activities which assist their reintegration processes.



VET TIX IMPACT

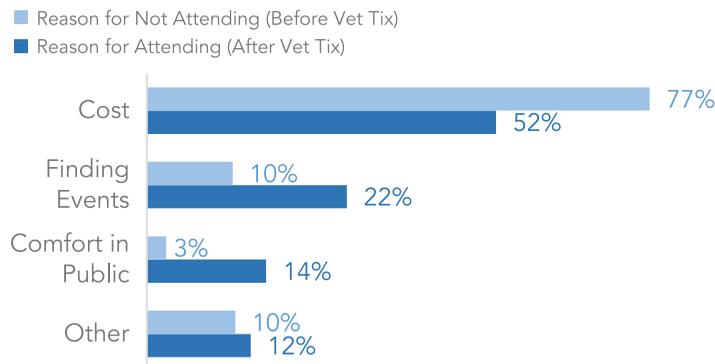
Yearly Event Attendance Increases After Joining Vet Tix



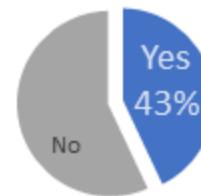
BEFORE JOINING VET TIX,
60% of veterans
report attending **2 or fewer**
events a year!

AFTER JOINING VET TIX,
regular event attendance
DOUBLED.

Reason for Event Attendance



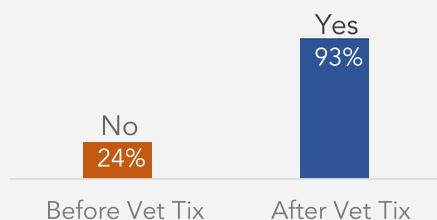
Diversifying Experiences



Have you or your family attended any events for the first time with Vet Tix? (ie first NFL game or symphony)

Vet Tix can enrich the lives of veterans & their families by increasing community engagement.

Do You Feel Your Community Supports Veterans?



Vet Tix improves how veterans think their communities feel about them. Perceived reception and community support are important to successful reintegration.

"I am a VietNam era vet and 45 years after the fact you will never be able to understand how important it is for us of that era to in some way be acknowledged for our contributions to an unpopular war--your generosity has helped to fill that void."

– JERRY, US ARMY VETERAN

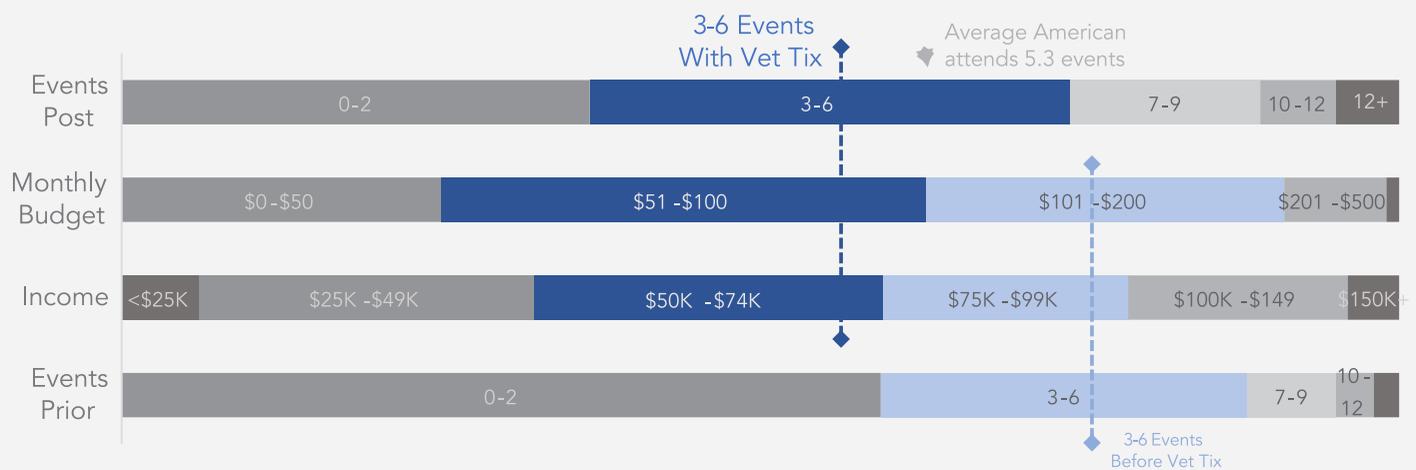


VET TIX IMPACT

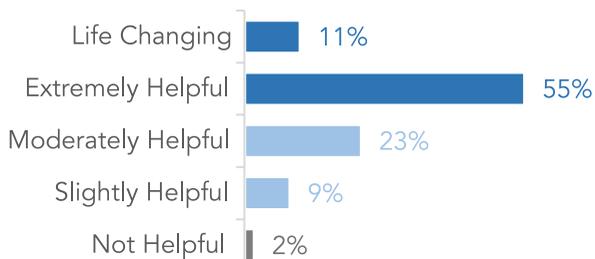
Only 9% of VetTixers can afford 6 or more events per year without our services! Regular event attendance is not affordable to 91% of VetTixers!

63% of VetTixers have \$100 or less for monthly activities. VA recommends social activities, planned family time and date nights for successful reintegration.

More Veterans Attending 3-6 Events per Year with Less Money!
Joining Vet Tix helps veterans attend more events with a smaller budget.



Vet Tix has been:



98% of VetTixers
replied that Vet Tix
has been helpful!

98% of VetTixers state attending Vet Tix events with family & family improves their relationships!

95% say they are more engaged with the people they take to events!

87% report attending Vet Tix events improves their well-being!

19% say they have invited someone they do not normally socialize with.

IMPACT ACHIEVED! Strong relationships and social support systems are essential for successful reintegration, mental and physical health.

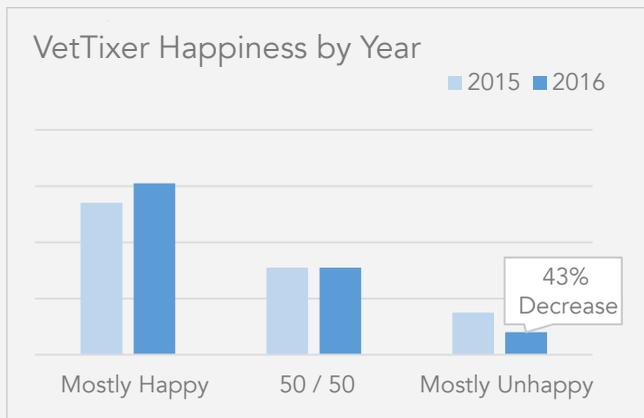


VET TIX IMPACT

What do you like about attending events?



Leisure time and social support have been proven to improve both well-being and physical health. Also important is that 63% like experiencing something new, and 39% like getting more involved in their communities.



VetTixers reported feeling happier in 2016, but Americans overall reported feeling less happy. The Harris Poll found the number of Americans who stated they were very happy **decreased from 34% in 2015 to 31% in 2016.**

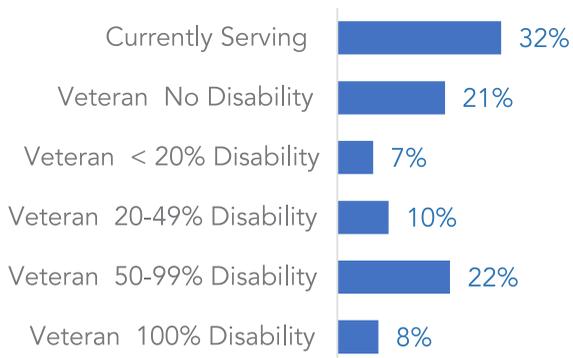
"I took the 3 boys to this bowl game as part a grand road trip. We drove from Tampa, FL to go to this game. The seats were great, and the game was exciting. I love the VET TIX system that allows organizations like yours to donate tickets to people like my family who can really enjoy them and build memories together that will last a long time. It really doesn't matter who is playing in the game, it matters more that we spend time as a family doing something cool we don't usually get to do. I feel great to be a veteran and talk to other veterans at the events and know their circumstances are similar to mine; they came to enjoy a great game and receive a little appreciation for their hard work. Thanks for making this Holiday season special."

– KENNETH, CURRENTLY-SERVING US ARMY

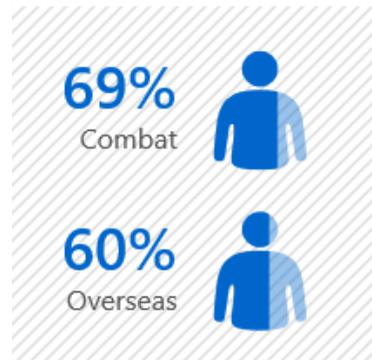


IMPORTANT VETTIXER DEMOGRAPHICS

VetTixer Service Status



Deployments

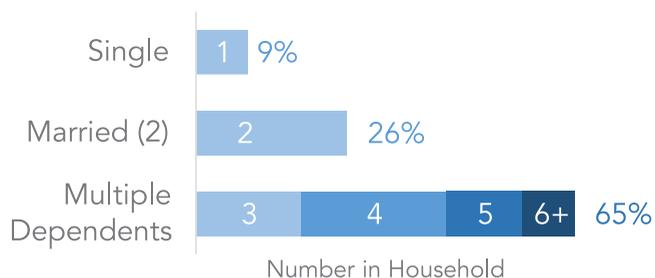


A significant majority of VetTixers have been deployed. 40% have multiple deployments. Reintegration remains a critical and ongoing concern for today's troops.

"Reuniting with old friends after transitioning out of the Army has, at times, been difficult. Finding common ground seems to be the biggest issue so what can be more universal than a love for good music. Last night was one of the best nights I've had since I left the service."

- WEST, US ARMY VETERAN

65% of VetTixers have Multiple Dependents



Household size dramatically increases event costs.

Family of four average cost of:

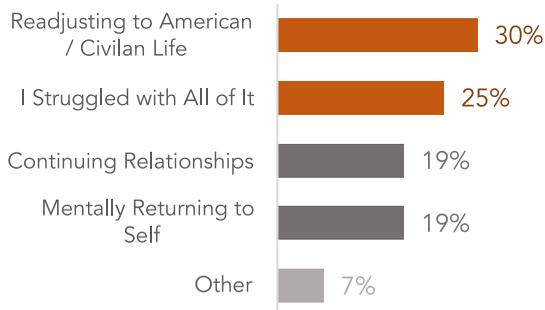
NFL game = **\$360**

Concert = **\$500**



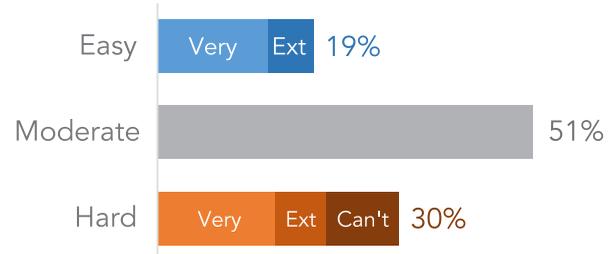
VETERAN & REINTEGRATION

Hardest Part of Reintegration



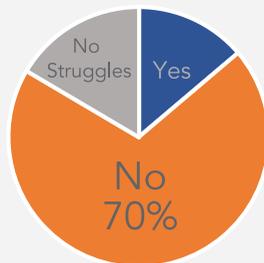
A combined 55% report trouble with readjusting to American / civilian life. Many events seat VetTixers together, creating a military-centric space at the event, making VetTixers more comfortable in public.

Ease of Reintegration



30% report extremely difficulties with 9% answering they have not been able to readjust fully. These responses are worrisome since trouble reintegrating is widely reported by veterans who develop PTSD.

Can Civilians Relate to Military Service & Struggles?



STRUGGLES FOR FAMILY MEMBERS

39% have moved their families in 3 or more times in the last 10 years! (School mobility is linked to lower grades and test scores, and increased drop out rate!)

32% of spouses had trouble finding work after relocating

30% of children had trouble adjusting to their new school.

MANY RESPONSES SHOW INCREASED ISOLATION

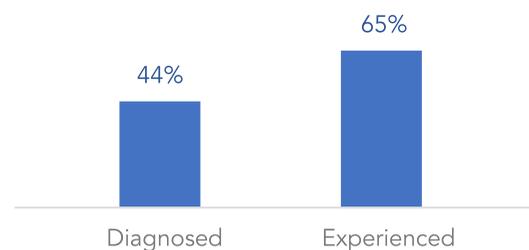
35% of VetTixers stated their relationships are more distant after serving in the military.

22% admit to avoiding people regularly.

26% do not talk to others about their struggles.

27% of VetTixers have no living veteran relative.

Depression, Anxiety, or PTSD relating to military service?



20% of VetTixers said no treatments they tried were effective!



HOW VET TIX HELPS

There is an unmet need for assistance in reentering and engaging in American and civilian life for which Vet Tix services provide a pathway. Many VetTixers admitted to struggling after returning from combat and overseas deployments, as well as experiencing depression, anxiety, and PTSD symptoms.

While receiving recognition for their military service, Vet Tix helps veterans to follow the VA's recommendations to spend time with family, plan date nights and re-engage socially in their communities. Specifically, Vet Tix helps veterans by providing an impetus for multi-inclusive social engagement, where veterans are in control of choosing activities geared toward their individual interests thus improving relationships and well-being, and assisting reintegration processes.

"A simple thank you is just not sufficient to express our gratitude. I was Medi-vac'd out of Afghanistan in 2011. My experience there left me with VA rating of 100% PTSD, and spending a lot of time in a wheelchair. I haven't went to a movie, a concert, or any other public events, that I can remember, for a long time. Then I stumbled upon your organization on Facebook. After reading some of the testimonials and thank you letters, I felt that I wasn't quite so alone with my struggle with PTSD. My wife/caregiver has been encouraging me to get out of the house more, and she is a big fan of Breaking Benjamin, so I saw my chance. The ushers found us some wheelchair accessible seating that gave us an incredible view. And the show was spectacular. My wife and I enjoyed our first real date night in years. Live Nation, you didn't just give a couple of tickets, you gave me a chance to engage the outside world, you gave me a feeling of belonging, you have given me the first step to being a real person again. Thank you Live Nation, Vet Tix, and all others who have donated their time and money to making this Veteran feel free to continue to experience life."

- SPC. COLE, US ARMY VETERAN

To view the complete Vet Tix 2016 survey, visit VetTix.org